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1 Status of the artists: Defending the artists’ rights after the example of Canada

Pestering the politicians

Since 2006, the Canadian artists encouraged their members to catch their members of Parliament attention on their problems (resale rights for instance) as well as their Ministry of Culture, with reference to the official texts: Bern Declaration (Article 14) and texts of the European Parliament + European Union Council, for instance (September 2001).

The artists of CARFAC asked their members to write to the Ministry directly in order to draw his attention on the problem of the resale rights.

Cf: http://www.carfac.ca/2013/12/visual-artists-miss-out

A model, dated 2006, can be consulted on the website: http://raav.org/site/default/files/pdf/raav-reforme

The goal of this text is to modify the law on the copyright for an amelioration of the artists’ socio-economic situation of the visual Canadian artists.

This model can be eventually useful for artists living in countries where the resale rights are not included in the local legislation.

Canada’s first union agreement for visual artists

This agreement is very similar to the MU agreement signed in Sweden. It means that any living Canadian artist who exhibits or has his artworks used by the National Gallery of Canada is entitled to receive a minimum compensation to cover involved costs.

The artists are always free to negotiate more, but the Gallery cannot offer less.

More details on the link: www.carfac.ca/2015/02/voteresults/

2 WORLD ART DAY 2015

WAD 2015, for the first time, was characterized by an official collaboration between IAA and the CID (International Dance Council). This ratifies the spontaneous presence of dance and dancers in some countries celebrating WAD since 2012 (Mexico and Turkey for instance), as well as the previous tradition of collaboration between visual artists and choreographers: the Russian ballets being the emblematic example, not to speak about other choreographers
who ask visual art artists to create the sceneries or more contemporaneous ones who install works of art on the stage.

This old tradition is reminded by the President of CID, Dr Prof. Alkis Raftis in his message of April 2015: he deeply regrets the partitioning of each specialty instead of a collaboration between all the artists and all the forms of art.


Celebrating WAD at the UNESCO premises

For the very first time, WAD was celebrated at the UNESCO premises, with the children of the Nursery, the UNESCO Children Club, and their parents. The theme was “East – West”.

Through a dancer of the Opera of Paris, CID proposed an initiation to different kind of dances (classic, jazz, hip hop, Indian dance, body expression). Workshops of drawing and painting, fashion design and costumes creation were organized in parallel, and some dancers imagined a choreography including a video with masterpieces of painting.

The French Committee of AIAP/IAA, CNFAP participated to this ‘event’s.

The very famous dancer Ethery Pagava herself came with her group to present the ballet “Schéhérazade” to the children (and adults).

This event – which lasted 10 days - was very appreciated by the parents and the children, and successful.

2015 reports.

Thanks to the collaboration with CID, and with the efforts of 2 French artists and of the ES, some new countries joined WAD this year: Armenia, Azerbaijan, Indonesia/ Bali, Haiti, Macedonia, Madagascar, Morocco, Sri Lanka, Thailand and Ukraine.

Some photos are on the IAA/AIAP website: www.aiap-iaa.org/IAA-in-photos

Have also confirmed their participation: Argentina, Colombia, Costa Rica, Chile, Dominican Republic, France, Mexico ( 622 events in 13 States ), Japan, South Africa, Turkey, USA, Venezuela.

Totally 22 countries participated but some other confirmations are still waited.

In Madagascar and in Macedonia, new NCs are in the process of being created thanks to this WAD participation.
3. **Preparing the AIAP IAA AG, October 2015**

All AIAP/IAA National Committees have received an invitation letter for the 18th General Assembly that will take place in Pilsen, Czech Republic, (100 km from Praha) from October 15 to October 18, 2015. If, by accident, any NC has not received this invitation, please mail: artaciaa@hotmail.com, the Secretariat of the Presidency for request.

Of course, all the artists (a registration form is available in the NCs) are warmly invited to participate to this AG that will elect the new AIAP/IAA President, as well as the new Executive Committee for the coming 4 years.

On October 16th, the Conference of the GA will be devoted to the *“Status of the Artist”*, item proposed by AIAP/IAA-Europe following the worldwide survey performed in 2012 by the President of the Slovak NC, Pavol Kral, that all NCs have received. All the artists are welcome to debate about this important topic.

The invitation letter with the detailed agenda, the information about transport and accommodation are available on the welcome page of the AIAP/IAA website: [http://www.aiap-iaa.org/](http://www.aiap-iaa.org/) (Click on the blue square on the left).

4. **Unesco priorities till 2014**

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<tr>
<th>Year(s)</th>
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<tr>
<td>2015</td>
<td>International year of Light and technics using light</td>
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<td>2015</td>
<td>International year for the grounds</td>
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<td>2008-2017</td>
<td>Eradication of Poverty</td>
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<td>2010-2020</td>
<td>2nd Decade for Deserts and Fight against desertification</td>
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<td>2011-2020</td>
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<td>2013-2022</td>
<td>International Decade for the Rapprochement of Cultures</td>
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<td>2015-2024</td>
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5. An important UNESCO NGOs Forum: “The rapprochement of Cultures: one Humanity beyond Diversity”.

When UNESCO wrote the Convention on the Cultural Diversity IAA/AIAP very actively contributed to the elaboration of the “Convention on the Protection and Promotion of the Diversity of Cultural Expression” in order to make things more concrete by proposing specific solutions.

Today, this Convention is still one of the UNESCO priorities, and the NGOs UNESCO Liaison Committee, in close cooperation with the UNESCO Secretariat, in accordance with the Directives concerning UNESCO partnership with NGOs, and with the support of the Chinese National Commission for UNESCO, organizes an international Forum on July 27-28-2015, in Beijing, on “The Rapprochement of Cultures”.

The Program is available in the Secretariats of the Regions, with practical information, and is offering in the chapter “Paths of Strategy” two important points for visual arts:

- “Digital Culture, cyberspace for knowledge and dialogue”
- “Art, meeting point of cultural expressions”

Those two items will be discussed on July 27th in the afternoon. Since many topics will be addressed: education, science, cultural diversity, heritage, information technologies, youth, the Forum is also open to participation of other institutions, associations, and representatives of Members States. AIAP/IAA members are warmly invited to join this Forum in Beijing. For registration on line, please contact: [http://www.ngo-unesco.net/en/page_id=311](http://www.ngo-unesco.net/en/page_id=311)

6. Culture and Education: Culture Goals in 2015 and the AIAP/IAA policy

As related in the News No. 6 and following the NGOs meeting of December 2014, one of the main UNESCO concerns is to include Culture into the educational programs, and there is a call to join the global campaign for including Culture in the post 2015 Sustainable Development Goals.

**Declaration:** “We believe that culture is both a driver and enabler of sustainable development, and that the explicit inclusion of targets and indicators for culture in the Sustainable Development Goals will enable transformative change”.

**Why is it important?**

*Global expenditures on development over the next 15 years will define the final goal document to be agreed by UN Member States in coming months. If Culture is not mentioned, it will be extremely difficult for countries to elaborate policies and provide funds for projects*
that rely on cultures role as a driver and an enabler of sustainable development. Culture was completely absent from the ‘Millenium Development Goals’ document.

Don’t let this happen again.”

Cf: www.culture2015goal.net

To pursue the logics of this declaration, for AIAP/IAA, this text also means that Art Education HAS to be recognized as a part of sustainable development (not only as a lever), and as a powerful and essential development of the individual, making him able to imagine this sustainable development.

Quite a lot of NGOs already signed this petition while IAA/AIAP is militating to have Art Education included into the National Constitutions, as one of the Human Rights.

Thus, in order to prepare the 18th AIAP/IAA GA, President Rosa Maria Burillo would appreciate receiving points of view of the NCs and their projects regarding this topic.

The projects have to be mailed to the Secretariat: artaciaa@hotmail.com before September 15th 2015, deadline.

Moreover, an example of connection between contemporary art and sustainable development in Morroco, through the work of an artist belonging to the French National Committee can be watched on the website: www.aiap-iaa.org/IAA-and-humanity/sustainable-development/

The Cabinet of the Wali of Fes, that had phone contacts with the CNFAP artist in charge of the project, and the Executive Secretary, perfectly understood the interest of such a project for the Region, and counts on its durability.

They also count on the active and long-lasting support of AIAP/IAA concerning the economic autonomy of the girls and of the women, as well as on educational and cultural exchanges.

7. **New potential activities for professional artists in Art Therapy**

“Because many people are reluctant to undertake conventional therapies or psychoanalysis, art therapy have more and more followers. It often appears as a chance to open his feelings and emotions rejected, because it works in ‘the casually’, using a strategy of detour, a ruse that bypasses the resistances to change” Dr JP Klein, a psychiatrist and President of the National Institute of expression and creation, art and therapy. France.

Number of studies have been conducted around the world with patients with cancer, Alzheimer, Parkinson’s disease, elders, difficult children, and books that combine medical diagnosis and support by professional artists, conclude the benefits of this therapeutic
assistance, as here the management of emotional conflicts, the expression of which doesn’t pass through, behavior, addiction and suicide, and all kind of problems.

This is a source of employment for professional artists interested in working in the jails, hospitals, health centers, retirement homes, social centers, private companies, associations, as ‘artistic mediators’.

For this purpose, trainings can be followed in many countries which develop these practices because approval and graduation are necessary for this exercise. Ministers worldwide recognize these trainings, and universities or official specialized schools propose specific trainings.

The link www.artheryalliance.org lists, Region per Region, the places of training and the official degrees able to lead to jobs in this field, as well as the juridical statutes of this activity.

This website also describes, Region per Region, and country per country, the various existing structures, as well as the cultural diversity that emanates from these different strategies.

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