World Art Day was celebrated in different states of India on 15th April, 2019 in honour of the great artist Leonardo Da Vinci. The main aim of this celebration was to bring to lime light unrecognized, unsung Artists.

This was put into effect when the President of AIAP / IAA-INDIA Sree Manaj SAHA worked with the ‘Tribal Potuas’ in Dakshin khanda, situated in West Bengal-Jharkhand Border. There Sree Rakhu Potua through his tribal song painted a scroll exemplifying Tribal Art and its journey, a treasure to be preserved.
In Krishnanagore, a huge street art was conducted under the guidance of the local artists of the Krishnanagar Charukala Society.

where Sree Manaj SAHA participated as a guest artist. Local Children and Artists painted a huge Street Art throughout the night.
In Kolkata the program for the day began with a big rally at Jodhpur Park led by the eminent artist and Member of Parliament Sree J.Chowdhury, to spread consciousness of art among the people.

At Newtown a group of painters worked amongst the greenery in 'Karmyug Greens Campus' initiated by eminent artist Sree Joydeep Chatterjee, and curated by Mrs Reena Sarkar.
The Finale of the day was held at the **womb of Kolkata’s art at Kumartuli** where sculptors and painters participated in **Rong Matir Pachali (Art Exhibition & Art Installation)** which means portraying art through a combination of color and Clay. Women sculptors worked shoulder in shoulder with the men to portray the finesse of traditional art. A young artist **Sree Arpan SARDAR** worked in his studio on the sculpture of Durga (Durga Puja being the main festival of the Bengalis throughout the world) curated by **CREOCRAFT**. The essence of the World Art Day festival was portrayed through **car painting**...
In Pune, Maharashtra a group of artists were engaged in interactive art education workshop with kids. The whole program was initiated by Curator Sree Prabuddha GHOSH on behalf of Art Spree: Mind’s eye.

In Delhi, students and young artists participated in a workshop on the Saura Art (Tribal Art) an initiative undertaken by the eminent artist Ms. Sangeeta RAJ.
In Rajasthan, Art Competition and Art Workshop were conducted at Fatehsagar Lake side, Udaipur, initiated by the eminent artist Sree R.K. Yadav.

Also in Karnataka and Chhattisgarh, Gurgaon, wall paintings and competition, slum house painting were held.

Entire program supported by Ms Sutapa Paul (Author) and her team...
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Manaj Saha
President
IAA/AIAP_India, official partner of UNESCO