

AIAP IAA NEWSLETTER N° 6

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- **[AIAP IAA 2014 General Assemblies](#)**

In 2014, three important general Assemblies were organized by the Regions:

Europe

The Europe GA took place in Brussels at the very beginning of November where the AIAP IAA members attended a Symposium about “The State of Fine Art. New perspectives on Artistic copyright” under the patronage of MEP.

This Symposium was more precisely dedicated to:

Resale Right

Copyright contracts

Private copy Remuneration

User Generated Content and ISP Responsibility

Two members of the European Parliament were present : Helga Trüpel who pronounced the Welcome Speech, and Pavel Svoboda who closed the Symposium, and the AIAP IAA members were invited to an Evening Reception. Pavol Svoboda is the Chairman of the Committee on Legal Affairs.

More information about this program can be found on the following website:

www.state-of-fine-art.org/program

For more information, please, contact the AIAP IAA Europe Secretariat: kozarova@svu.sk

Latin America and the Caribbean

The Second Reunion of the IAA Regional Committee of Latin America and the Caribbean took place in Buenos Aires, Argentina, during the Second Biennial of Contemporary Art of Argentina in the Borges Cultural Center from October 6th-8th 2014.

Attendance:

Rosa María Burillo Velasco, President of IAA AIAP and Coordinator of the Regional Committee for Latin America and the Caribbean (Mexico) was the chairman of this meeting.

Delegates and observers from Argentina, Chile, Peru, Mexico, Costa Rica, Brazil, and the coordinator for Europe attended this Reunion.

Four agreements from the First Reunion of IAA Regional Committee for Latin America and the Caribbean, which took place in Mexico City in 2013, were accomplished: General Survey to National Committees, Survey on Education, Call Commission for Artistic Residences, Art Education Commission in the Community and Schools.

Agreements

1 - The project presented by Rosa María Burillo V. and Graciela Ferreiro on artistic education will continue and a document to justify the importance on this topic will be elaborated.

2 - The project on artistic residencies was approved, we will wait for suggestions from NCs to activate it as soon as possible.

3. - Entrance to museums is one of the most attractive benefits for IAA members. Letters will be sent to the National Committees in order to present them to museums and ministries of culture, so that the new IAA ID will guarantee free entrance to museums and other benefits.

4. - Elaborate a project to obtain sponsors for WAD. A model of letter to be send to the National Delegations and Commissions of Cooperation with the UNESCO in order to obtain recognition of WAD from the UNESCO.

5. - Costa Rica will be the host for VII Regional Reunion of Latin America and the Caribbean in November 2015.

6 .- The study of analysis on comparative legislation about art on the region will continue.

7. - The results of this Reunion will be presented at the EC Reunion in Seoul, Korea and a four year report of the Region will be presented in the XVIII General Assembly and Congress of the IAA in Plzen, Czech Republic.

For more information, please contact Coordination of Latin American and the Caribbean Region: mexicoartac@gmail.com

Asia –Pacific

Thanks to the President Kan Irie's work and to the host of the new Korean National Committee, this third GA was an important moment for rebuilding AIAP IAA in the Region.

Let Mr Cho be thanked too for his hosting and all the work he did for the organization of this meeting.

The subject was:

Analysis of the AIAP IAA present situation in Asia Pacific

How to develop solidarity in the Region ?

President Kan Irie invited artists from previous NCs : Mongolia, Thailand, Australia, and Philippines came as observers .

The delegate from Thailand informed that they still not had formed a proper organization, but wanted too. He was interested in getting knowledge about IAA AIAP and its ideas, as well as in having information about how to form a Committee.

Philippines asked to be reestablished as a NC. Upon the recommendation from the Regional Coordinator, the EC accepted the Philippines as an EC.

Mongolia was interested in the creation of a NC too.

President Irie also explained the work being made by the Japanese National Committee about the health hazards for artists in their professional work as well as the protection of existing monumental works of art when the buildings are demolished.

For more information about this work of the Japanese Committee, please, contact: emu-emu@jaa-iaa.jp

2 The artists and the TTIP

1. 'The German Initiative Urheberrecht (Copyright Initiative) represents interests of the members of 37 creative artists organizations, associations, and unions, and is therefore following the discussion on the TTIP with great interest: (They) believe that this agreement will be of a great importance in defining the future role of Culture and, in particular, in shapping EU/US relations with regards to copyright.

The Initiative Urheberrecht does not categorically reject the conclusion of such an agreement, which is obviously desired by many sectors of the economy, but do see that significant deficits in the process to date that urgently need to be addressed'.

The analysis of the Statement on the negotiations of the EU and the US for a conclusion agreement points out:

- Creating transparency
- No agreement without the involvement of parliaments and governments

- Investment protection
- Culture
- Copyright
- Re-establishing trust

The complete text of the analysis is available at the following address:
<http://www.cultureactioneurope.org/lang-fr/think/arts-and-education>

- The European Council of Artists organized the Conference “TTIP and Culture” in Copenhagen on September 2014.

Among the items were discussed:

- The consequences if cultural and audiovisual services become part of TTIP, for the export by European creative and cultural industries, films, literature, music, etc.
- The relation between authors' rights and Anglo-saxon copyrights
- The consequences for cultural diversity in Europe
- The UNESCO convention on culture diversity in this respect
- The arguments for the “cultural exemption” in free trade negotiations
- Former experiences of trade agreements in relation to culture policies
- Culture in order bilateral agreements that are being negotiated by EU at present

All information about those discussions can be get from: eca@eca.dk

All those ideas should begin to be discussed in the Asia Pacific Region too, the US Government wanting to impose to this Region the same kind of conditions: The “Transpacific Trade and Investment Partnership”.

3 Arts Education

The Newsletter N° 5 was sent to all the Unesco staff working on the Program “Education for All”. This Newsletter was the opportunity to show the whole work made by the AIAP IAA National Committees on Arts Education as well as to propose new paradigms for the XXI Century Education.

An initiative of the Japanese National Committee: classroom hours for Art Education

Considering the permanent and worldwide decrease of Art Education at school, the Japanese NC invited 'three inspectors from the Elementary, Secondary and High Schools, of the Ministries of Education, Culture, Sport, Science and Technology, and had them exchange opinions with the members of the Research Council on 'Art Education set up in Japan.'... 'Those inspectors gave the following advices as important points for the continuous efforts to resolve the issues of 'art education' hereafter.

- Convey not only to parties related to art but also broadly to general public on the importance of Art Education
- Think about the need for Art Education in terms of the art curriculum and also in entire education
- Collaborate with schools and work out some concrete assistance that cannot be obtained as artists.

The Japanese National Committee contacted the Japanese National Commission to Unesco in attempt to make some commitment to Art Education Week of the Unesco Headquarters.

For more information on this important report, please, contact the Japanese Secretariat: emu-emu@jaa-iaa.jp

President Rosa Maria Burillo calls all the national Committees to follow the Japanese example in order to catch 'the attention of the ministries and members of Parliament about the importance of Art Education as well as to express the artists' objection to decreasing the number of classrooms hours for Art Education.'

2. The Michaele Jean Foundation 2014 Power of the Arts Conversation

In the Newsletter N° 5 was presented this very interesting Canadian Forum "*Acting now for a social change*" which took place at Carleton University, men of in Ottawa. This Forum gathered more than 270 researchers, managers, lawyers, decision, architects, town planners, young people, health professionals, artists , all of them representing key sectors of the Canadian society. The topic of this Discussion was the use of Art as a tool for social change in Canada. Many ideas and analysis of this Forum can be useful to the NCs activities.

The result of those discussions is summarized and available on the website: <http://www.fmjf.ca/en/programs/power-arts/2014-power-arts-conversation/>

- **The 2014 Unesco NGOs General Assembly**

In December took place at the Unesco Headquarters the 2014 NGOs General Assembly who gathered the Director-General, the Assistant Director General for External Relations and Public Information, the Director for Information for the Civil Society, the Director for Culture, the Director for Education, the previous Director for Education, all focused on the theme *“Re-enchanting the world with the Post 2015 Development Agenda”*.

It was organized around four subthemes:

The involvement of NGOs for the Promotion of Quality Education in the post 2015 Agenda

Enhancing Cultural Heritage and Fostering the Diversity of Cultural Expression

Water and sustainable Development: from Awareness-Raising to Decision Making

Climate Change: acting now

Education and Culture were at the very heart of the debates, all the participants having insisted on :

- the collaboration between the NGOs and Unesco beyond the domain of the NGOs competences
- strategic alliances between the NGOs specialized in Culture and Education (that's what AIAP IAA already began with the collaboration with the International Dance Council)
- An interdepartmental cooperation between the Regions

For the Director of Culture, Education and Culture don't have to be separated, and all the governments should be influenced by the NGOs in this way. Presenting to the governments what is missing in Education and in Culture of the countries should obliged them to work in this direction.

This is what the Japanese National Committee did.

The Director General insisted on the importance of the partnership between Unesco and the NGOs, this collaboration existing for helping the others, *for really being at their service* and not only for facilitating corporatist interests. She said that Unesco and the NGOs have to be near the lower classes, near the people, near the nations more and more, Unesco being there to federate all those movements. Unesco knows that the NGOs have an essential and unique role to support the Organization orientations.

Mrs Bokova was very satisfied to see that, in 2014, young people of the 8th Youth Forum inspired the new directives, bringing a new surge, a more open and more dynamic new image to add to the experiences of their elders .

She pointed out the importance of 2015 which is to consider as a crucial year as soon as the International Community defines a new program for the forthcoming 15 years.

NGO-Unesco Liaison Committee Activity report 2013-2014.

P. Gallaud, the previous President, expressed that the NGO Liaison Committee strategy “aimed, for the most part, to intensify intellectual cooperation with Unesco and to mobilize new audiences and raise awareness. Concurrently, the Committee has made an effort

- to promote Intellectual Cooperation with Unesco
- Mobilizing new audiences and raising awareness
- Improving communication
- Improving participation in Unesco’s General Conference
- Promoting Cultural Diversity in collective cooperation
- Stengthening Dialogue with Members States
- Openings to new territories on the field, to new national and local NGOs, to new audiences unfamiliar with Unesco: youth and handicapped people

The complete speech can be asked to: iaa.aiap@gmail.com

Information on the “World Art Day” and the collaboration with the “International Dance Council” was prepared for this NGO General Conference and available on the information desk during those three days.

A discussion between the previous Director for Education and the ES proved that AIAP IAA involvement in popular art education through this WAD period was very appreciated, this Unesco Department being aware that Art can create harmony in children’s mind and can solve quite a lot of problems in the development of their personality.

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